

Realtor.com® Integrating RealSatisfied Client Recommendations into Find-a-Realtor Profiles

Realtors® Can Easily Approve and Import Client Recommendations From Multiple Sources in One Place on realtor.com

SAN JOSE, Calif. – July 9, 2013 – [Realtor.com®](#), the leader in online real estate operated by [Move, Inc.](#) (NASDAQ: MOVE), announces that Realtors® have the ability for the first time to integrate their [RealSatisfied](#) client recommendations into their Find-a-Realtor profiles using the [HyperSocial™ Tools](#) available for free on [realtor.com®](#).

“We’re thrilled to be the first major online real estate platform to offer this capability as it will be incredibly beneficial to both Realtors® and consumers alike,” said Ernie Graham, senior director of product management for [realtor.com®](#). “This integration will help consumers make better decisions when selecting a real estate agent to assist in buying or selling a home. Realtors® no longer have to do the extra legwork of combining client recommendations online.”

RealSatisfied, a service measurement platform designed exclusively for the real estate industry, sends customer satisfaction surveys to both homebuyer and seller clients on behalf of Realtors® at the close of transactions. Originally only available to view on social media channels, consumers can now access verified reputation content on [realtor.com®](#).

The tools include easy-to-use widgets for Realtors® to publish client recommendations on their own websites. These recommendations can be enhanced with pictures, video and other social features powered by the HyperSocial Tools on [realtor.com®](#) ([realtor.com/hypersocial](#)). “We strongly encourage all Realtors® to claim their [realtor.com®](#) profiles ([marketing.realtor.com/engage](#)) and take advantage of our free HyperSocial Tools,” Graham said.

“We are proud to be the first company chosen by [realtor.com®](#) to share verified client recommendations and testimonials on this platform,” said Jeff Turner, RealSatisfied’s North American president. “We support [realtor.com](#)’s mission to ensure that agents control their data, especially data related to their performance with clients.”

For more information on HyperSocial Tools, visit [www.realtor.com/hypersocial](#).

About [realtor.com®](#)

Operated by Move, Inc., (NASDAQ: MOVE), [realtor.com®](#) helps connect people with the content, tools and expertise they need to find their perfect home. As the official website of the National Association of REALTORS®, [realtor.com®](#) empowers consumers to make the smartest decisions when it comes to finding a home by leveraging direct connections with more than 800 MLSs to deliver the most accurate and up-to-date listing information in neighborhoods across the country, and by making timely and meaningful connections between consumers and REALTORS®. Whether through desktop, mobile, or tablet version versions, [realtor.com®](#) is where home happens. To learn more about [realtor.com](#), visit [www.realtor.com](#).

About RealSatisfied

Based in Sydney, Australia with operations in Australia, United States and Canada, RealSatisfied is the 3rd party customer satisfaction and service measurement platform for the real estate industry. Founded in 2010, RealSatisfied provides a turnkey solution to enable real, actionable feedback and performance ratings from clients. To learn more about RealSatisfied, visit www.realsatisfied.com.

Contact:

Move, Inc./realtor.com – Sara Johnson, 408-558-7211 Sara.Johnson@move.com