



## **RealSatisfied Set to Power The Miami Association of REALTORS® 40,000+ Members with the Customer Satisfaction Platform**

*RealSatisfied and The Miami Association of REALTORS® have partnered together to bring its 40,000+ members the customer satisfaction platform specifically built for real estate.*

MIAMI, FL ([PRWEB](#)) November 02, 2015 -- The Miami Association of REALTORS® (MIAMI), the largest local REALTOR® association in the United States, announced today that its 40,000+ members will be given access to the RealSatisfied customer satisfaction platform for collecting evaluations of their performance.

“MIAMI prides itself on providing the best, leading-edge products and services to our members,” said Teresa King Kinney, CEO of the MIAMI Association of REALTORS. “RealSatisfied will help our members better serve consumers, contributing to enhanced performance and success. We are excited to add RealSatisfied to our more than 100 premium products and services that position our members to compete and excel in today's market.”

RealSatisfied, a performance evaluation and customer satisfaction platform designed exclusively for the real estate industry, sends customer satisfaction surveys to both home buyer and seller clients on behalf of REALTORS® at the close of transactions. Reminders to send a survey will be triggered automatically at the end of every transaction via an integration with the RealSatisfied API and the MIAMI Real Estate Transaction Standards (RETS) feed, scheduled to go live November 2, 2015.

“The evaluation process that MIAMI used was rigorous and thorough,” said Jeff Turner, President of RealSatisfied. “It has been clear from the beginning that Teresa and her team are serious about bringing only the best products and services to their members. We are excited to have passed the test and look forward to working with them to further the conversation around agent performance and to provide their members with the best experience possible.”

The tools include easy-to-use widgets for MIAMI members to publish client recommendations on their own websites or share those recommendations automatically to third party services. They can also share to their social networks, and provide third party validation of customer satisfaction. “The amount of detail contained in the survey responses is substantial,” said Teresa King Kinney, “we were impressed with the how easy the platform is to use and how simple they have made sharing the customer satisfaction data and testimonials. Their approach to data ownership is refreshing and one that we support.”

### About the Miami Association of REALTORS®

The MIAMI Association of REALTORS® was chartered by the National Association of Realtors in 1920 and is celebrating 95 years of service to Realtors, the buying and selling public, and the communities in South Florida. Comprised of six organizations, the Residential Association, the Realtors Commercial Alliance, the Broward County Board of Governors, the Jupiter Tequesta Hobe Sound (JTHS) Council, and the YPN Council and the award-winning International Council, it represents more than 40,000 real estate professionals in all aspects of real estate sales, marketing, and brokerage. It is the largest local Realtor association in the U.S., and has official partnerships with more than 130 international organizations worldwide. MIAMI's official website is <http://www.miamire.com>.



## About RealSatisfied

Based in Sydney, Australia with operations in Australia, United States, and Canada, RealSatisfied is the 3rd party customer satisfaction and performance evaluation platform built specifically for the real estate industry. Founded in 2010, RealSatisfied provides a turnkey solution to enable real, actionable feedback and performance ratings from clients.

To learn more about RealSatisfied, visit <http://www.realsatisfied.com>.

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