

## **Cloud CMA Adds Agent Ratings and Reviews Pages from RealSatisfied and Zillow**

*Seamless integration allows agent ratings and reviews from RealSatisfied and Zillow to be added to Cloud CMA reports automatically.*

HUNTINGTON BEACH, CA (March 24, 2015) - Software company, W&R Studios, announced today that their flagship product, Cloud CMA, will now include agent ratings and reviews from two top sites: RealSatisfied and Zillow. Today's real estate consumers hold agent ratings and reviews in high regard when sourced from these two industry leaders.

RealSatisfied is quickly becoming the go-to source for agent reviews in MLS systems and real estate franchises nationwide. Their platform allows agents to collect client testimonials and send performance surveys. This process allows for honest client and agent communication in an effort to identify areas of agent improvement and streamline real estate transactions.

"Our clients are always looking for ways to leverage the written recommendations we collect as a byproduct of our customer satisfaction surveys," says Jeff Turner, President of RealSatisfied. "Many of them indicated a desire to have their recommendations automatically syndicate to CloudCMA and part of property reports. We're excited to see this come to fruition. It simply makes the agent's job easier."

Cloud CMA will also allow agents to add their agent ratings and reviews on Zillow into their reports. Zillow is the largest real estate search engine in the United States with over 86 million users. In addition, over 1 million consumer-submitted reviews of real estate agent professionals have been created on Zillow alone.

"We decided to offer agent ratings and reviews from RealSatisfied and Zillow to further deliver our Cloud CMA users with the tools they need to turn more prospects into clients. Reviews and ratings from these two sites are highly regarded and trusted by consumers and will bring credibility to our users," stated Greg Robertson, CEO and co-founder of W&R Studios.

Cloud CMA is a robust reporting tool that offers Comparative Market Analysis (CMA) reports, Property reports, Buyer Tours, and flyers for real estate agents. Cloud CMA uses MLS data to create reports that are attractive to the consumer and integrates with data from other popular sites to deliver a comprehensive experience for agents and consumers. Now with agent reviews and ratings from these two popular sites, consumers will have the opportunity gain a complete understanding of the type of agent they are working with.

### **About W&R Studios**

Founded in 2008, W&R Studios (<http://wrstudios.com>) is a privately held web software company co-founded by Dan Woolley and Greg Robertson. W&R Studios focuses on creating simple yet focused software applications for the real estate industry. By utilizing a "less is more" approach to software design, elegant user interfaces, and the latest in agile programming, W&R Studios' software applications are powerful, yet accessible. W&R Studios' products include Cloud CMA (<http://CloudCMA.com>) and Cloud Streams (<http://CloudStreams.net>).