

RealSatisfied Launches New Real Estate Agent Products, Including A Full-Featured, No Charge Offering Called Agent Lite

MANLY, NSW, AUSTRALIA – November 20, 2013 – Today, RealSatisfied, the fast growing provider of customer satisfaction surveys & performance ratings to the Real Estate industry, announced a restructuring of it's product offering to include a Free version of it's product designed for real estate agents called, Agent Lite.

The new Agent Lite product is a full-featured version of RealSatisfied, including syndication of testimonials to Realtor.com, and free to all users up to the first three recommendations they receive via the service. In addition, RealSatisfied launched a new Agent Pro account that has no restrictions on the number of surveys sent or testimonials received. The new Agent Pro account, priced at \$79 per year, is a 35% reduction in price from the former individual agent account price.

"The only way to truly understand the power of consistently seeking customer feedback is to experience it," Jeff Turner, President of RealSatisfied, states. "A 30-day free trial simply wasn't long enough for agents new to the process of customer feedback to truly understand our service benefits. We're thrilled to make this new version available at no charge to anyone wishing to jump in and see how listening consistently to their customers can benefit them."

In advance of this announcement, RealSatisfied released a new version of it's Agent Profile Pages. The changes make using RealSatisfied simpler than ever. "RealSatisfied has hit the ball out of the park with the new updated 'manage your profile' page," explains Ted Blanchard, a REALTOR® with Private Label Realty in Dallas, TX. "The new dashboard has a well thought out design, with ease of use and navigation. They've done a great job of listening to what was important to REALTORS®!"

About RealSatisfied

Based in Sydney, Australia with operations in Australia, The United States and Canada, RealSatisfied is the 3rd party customer satisfaction and service measurement platform for the Real Estate industry. Founded in 2010, RealSatisfied provides a turnkey solution to enable real, actionable feedback and performance ratings from clients.

<http://www.realsatisfied.com/>

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