

CENTURY 21® USA Chooses The RealSatisfied Customer Satisfaction Platform To Power Its Quality Service Survey Program

MANLY, NSW, AUSTRALIA – July 26, 2012 – RealSatisfied (<http://www.realsatisfied.com/>), a leading provider of customer satisfaction surveys & performance ratings to the Real Estate industry, today announced the launch of Agent Profile Pages.

“This is an exciting milestone in the evolution of the RealSatisfied solution. Every Agent using RealSatisfied now has their own personal Agent Profile Page that showcases their profile, ratings, performance and client testimonials” said Phil Kells, co-founder of RealSatisfied.

“Our goal is to present RealSatisfied ratings and testimonial data for agents anywhere that agents find it valuable. By providing tools that achieve this in a simple and straight forward manner, we are working with agents, principals/brokers and brands in a proactive way to 'raise the bar' in real estate.” continued Kells.

Agents may control the data they wish to make public on their page and can further personalise their profile with their own website link, Facebook profile, Twitter handle and LinkedIn profile path.

An example of a RealSatisfied Agent Profile Page is here - <http://www.realsatisfied.com/lisa-archer>

As part of Agent Profile Pages, each RealSatisfied agent is also provided with a personal RSS feed for their performance and ratings data. The RSS feed enables integration and real-time results delivery across a variety of platforms. A WordPress plugin for agent sites as well as an integration with Placester sites are also available at launch.

RealSatisfied is officially launching Agent Profile Pages from Start Up Alley at the Inman Real Estate Connect 2012 conference in San Francisco August 1-3, 2012 (<http://www.realestateconnect.com/sf12>).

“Following a very successful launch of RealSatisfied in the North American market at Inman Connect New York back in January this year, we see Inman Connect San Francisco 2012 as the perfect place for us to launch Agent Profile Pages as part of the RealSatisfied service to Brokers and Agents.” said Chris Drayer, North American CMO for RealSatisfied.

About RealSatisfied

Based in Sydney, Australia with operations in Australia, The United States and Canada, RealSatisfied is the fastest growing 3rd party customer satisfaction and service measurement platform for the Real Estate industry. Founded in 2010, RealSatisfied provides a turn key solution across both Sales and Property Management functions to enable real, actionable feedback and performance ratings from clients.

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Media Contact:

Jeff Turner, 661-244-5812, jeff@realsatisfied.com