



Lexington-Bluegrass Association of REALTORS®
2250 Regency Road
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Lexington-Bluegrass Association of REALTORS® Launches Customer Satisfaction Data on LBAR.com

FOR IMMEDIATE RELEASE

Lexington, KY (June 17, 2015) – [Lexington-Bluegrass Association of REALTORS®](#) (LBAR) announces today that www.LBAR.com will now have customer satisfaction data on the member profile pages of www.LBAR.com. The data is powered by RealSatisfied, a performance evaluation and customer satisfaction platform designed exclusively for the real estate industry. In April, LBAR announced the new member benefit where the association's 2,400+ members are provided full Agent Pro access to the [RealSatisfied](#). LBAR becomes the first REALTOR® association to provide this level of account access to its members. Now, LBAR members will have the option to publish their data on www.LBAR.com.

As the region's leading advocate for homeownership, Lexington-Bluegrass Association of REALTORS® (LBAR) understands the value and joy of owning a home. LBAR represents more than 2,500 REALTORS® located in Anderson, Bath, Bell, Bourbon, Clark, Clay, Elliott, Fayette, Franklin, Harrison, Jackson, Jessamine, Knox, Laurel, Menifee, Montgomery, Nicholas, Powell, Rowan, Scott, Whitley, and Woodford Counties. Visit www.LBAR.com or call [859-276-3503](tel:859-276-3503) for buying and selling resources and real estate listings. For additional information please contact Elaine Hangis, LBAR Chief Executive Officer (859-276-3503 or via e-mail, elaine@lbar.com).

About RealSatisfied

Based in Sydney, Australia with operations in Australia, United States, Canada and Singapore, RealSatisfied is the 3rd party customer satisfaction and performance evaluation platform for the real estate industry. Founded in 2010, RealSatisfied provides a turnkey solution to enable real, actionable feedback and performance ratings from clients. To learn more about RealSatisfied, visit www.realsatisfied.com.

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