

Lone Wolf Integrates RealSatisfied To Simplify The Customer Satisfaction Workflow For Real Estate Brokers

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RealSatisfied today announced that Lone Wolf Real Estate Technologies, an industry leader in real estate solutions and services, has completed the integration of RealSatisfied with Lone Wolf's brokerWOLF back office management solution.

The integration enables brokers to automatically send invitations to take a RealSatisfied customer satisfaction survey. Surveys are sent directly to consumers at the close of a transaction without any additional data entry. This integration streamlines the customer satisfaction process for real estate agents, significantly reducing the manual processes and time required to administer the sending of surveys to individual real estate agent clients.

"Partnership with RealSatisfied showcases Lone Wolf's commitment to integrated solutions for real estate brokerages," says Brian Friemel, Vice President, Partner Services at Lone Wolf. "Agents' ability to efficiently gather and publish customer feedback as part of an active role in the agent evaluation process is becoming more important in today's competitive landscape. Integration with RealSatisfied reduces data entry, saving brokerages time, while ensuring surveys are sent in every appropriate situation."

The completion of the integration within brokerWOLF further solidifies the value of Lone Wolf's back office management system and reinforces Lone Wolf's product and service offerings for real estate agents. Currently, Lone Wolf services nearly 10,000 real estate offices and almost 250,000 agents across North America.

"One of the major factors in the success of any customer satisfaction initiative is the consistency with which it is applied," commented Jeff Turner, President of RealSatisfied. "Many of our customers specifically requested that we reach out to Lone Wolf to help them to do away with the manual data entry. Lone Wolf made that happen and has done so in a way that makes it simple. We're excited to be able to offer this option to our mutual clients."

Brokerages wishing access the integration may contact RealSatisfied support (help@realsatisfied.com) for further information and to get started.

About RealSatisfied

Based in Sydney, Australia with operations in Australia, United States Canada and Singapore, RealSatisfied is the 3rd party customer satisfaction and service measurement platform for the real estate industry. Founded in 2010, RealSatisfied provides a turnkey solution to enable real, actionable feedback and performance ratings from clients. To learn more about RealSatisfied, visit www.realsatisfied.com.

About Lone Wolf Real Estate Technologies

Lone Wolf Real Estate Technologies Inc. is the North American leader in real estate solutions and services with nearly 10,000 offices utilizing their fully integrated product lines. Lone Wolf's Complete Enterprise Solutions is comprised of its core products and services – brokerWOLF back office management solution, WOLFconnect front office management solutions, globalWOLF website solution, loadingDOCS paperless office solution, mobileWOLF mobile solution, WOLFmedia ad revenue generation service, WOLFwatch accounting service and Lone Wolf's agent-centric services, agentWOLF. The Complete Enterprise Solution is ideal for real estate offices looking to seamlessly manage their data from the back office to the front office to brokerage and agent websites, providing a single point of entry for data, significant time savings and profitability opportunities. The Complete Enterprise Solution is an invaluable component of a successful real

estate brokerage. Lone Wolf has offices in Cambridge, ON, Langley, BC, Las Vegas, NV and Show Low, AZ. For more information please visit www.lwolf.com.

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