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RealSatisfied and Berkshire Hathaway HomeServices Select Properties Announce a Strategic Partnership to Optimize Customer Satisfaction for their 9 Offices

SYDNEY, AUSTRALIA — RealSatisfied and Berkshire Hathaway HomeServices Select Properties announced today that 9 offices would be given access to the RealSatisfied Customer Satisfaction Platform for collecting evaluations and feedback of agent performance on a regional level.

With a mission to provide the highest level of service in both brokerage and REALTOR® services, Select Properties will receive validated third-party customer feedback that provides detailed insight at the transaction level. RealSatisfied will also power their agent customer testimonials that can be published and shared on social media and search portals to increase word of mouth marketing, referrals and brand awareness.

“We were excited to finally be able to share that Berkshire Hathaway HomeServices Select Properties is one of the first brokerages to use our SkySlope integration,” said Jeff Turner, President of RealSatisfied explained. The SkySlope integration is the first transaction management system to be added to the new Integration Platform inside the RealSatisfied Broker Dashboard. “The team at Select Properties has been wonderful to work with on this project and provided exceptional feedback as we launched the platform. I’m excited to have them on board and delighted to see them using the automation tools available with this new SkySlope integration.”

“Testimonials and ratings are used in everyday life— we wanted to provide our potential clients with a way to hear from others on how committed our agents are to providing the best customer service in the industry,” said Maryann Vitale Alles, President/CEO of Berkshire Hathaway HomeServices Select Properties. “After a year of working together with RealSatisfied to provide a seamless transition for our agents, I am thrilled with the launch of our evaluation platform. Being integrated with SkySlope has made it effortless for the agents to share their feedback with their sphere.”

RealSatisfied, a performance evaluation and customer satisfaction platform designed exclusively for the real estate industry, sends customer satisfaction surveys to both home buyer and seller clients on behalf of agents at the close of transactions.

About Berkshire Hathaway HomeServices Select Properties

Founded in 2002, Berkshire Hathaway HomeServices Select Properties has 9 offices in the St. Louis Metropolitan area, representing 550 agents, and is part of the largest relocation and referral global networks. Select Properties ranks No. 1 as a locally owned real estate firm in St. Louis. For the third year in a row, Select Properties also was recognized for its leadership by ranking in the Top 3 Workplaces by the St. Louis Post Dispatch. The company was named the 17th Largest Female-Owned Business in the Greater St. Louis Region and is 7th nationwide in donations to the Sunshine Kids Foundation among participating Berkshire Hathaway HomeServices real estate affiliates. For more information, please visit www.bhhsselectstl.com, or call 314.835.6000.

About RealSatisfied

Based in Sydney, Australia with operations in Australia, United States, and Canada, RealSatisfied is the 3rd party customer satisfaction and performance evaluation platform built specifically for the real estate industry. Founded in 2010, RealSatisfied provides a turnkey solution to enable real, actionable feedback and performance ratings from clients. To learn more about RealSatisfied, visit www.realsatisfied.com. RealSatisfied is a division of Placester Inc. learn more at www.placester.com.

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